

GEORGIA STATE MEDICAL ASSOCIATION
117th Annual Convention and Scientific Assembly

CONVENTION PROGRAM

June 9-12, 2010

“Equipping Physicians to Practice in Changing Times”

Wednesday, June 9, 2010

8:00 am – 3:00 pm **Registration**

Pre-Conference Program

12:00 pm – 12:30 pm **Lunch**

12:00 pm – 2:30 pm **Introduction and Program Overview**

Gary C. Richter, M.D.
Program Chair
Georgia State Medical Association
Atlanta, Georgia

12:00 pm – 12:30 pm **FDA Office of Women’s Health,
Community Outreach**

JoAnn Pittman
Regional Public Affairs Specialist
Southeast Region
U.S. Food and Drug Administration
Atlanta, Georgia
Q & A

12:30 pm – 1:30 pm **Clinical Trials Training –
Practice Requirements**

Mark R. Morton, Pharm.D.
Regional Scientific Associate Director
Novartis Pharmaceuticals Corporation
Southeast Unit
Field Medical, Cardiovascular/Metabolics
Bogart, Georgia

Jim Phipps, Pharm.D.
Regional Scientific Associate Director
US Medical and DRA, Field Medical
Novartis Pharmaceuticals Corporation
Atlanta, Georgia
Q & A

1:30 pm – 2:30 pm **Practical Risk Management Tools
for Clinicians “Hands On”**

Roderick E. Edmond, M.D., J.D.
Edmond & Lindsay, LLP
Atlanta, GA 30303
Q & A

**What is the RAC Program about?
Is Your Practice Ready to Face It?**

Regina Mixon Bates, IRO, TPA, CPC,
CPC-I, CMC, CMOM, CMIS
The Physicians Practice S.O.S. Group, Inc
Atlanta, Georgia
Q & A

Thursday, June 10, 2010

7:00 am – 2:00 pm **Registration**

7:00 am – 7:30 am **Breakfast in the Exhibit Hall**

MORNING SESSION

Moderator: **Marilyn Y. Carter, M.D.**
Private Practice
Cordele, Georgia

7:25 am – 7:30 am **Introduction & Welcome to
Scientific Program**
Sheila Robinson, M.D.
President
Georgia State Medical Association
Atlanta, Georgia

Alzheimer's Disease Update

7:30 am – 8:30 am **Alzheimer's Disease Diagnosis**

Patrick Griffith, M.D.
Professor, Clinical Medicine
Chief, Division of Neurology
Program Director, Stroke Prevention
Intervention Research Program
Morehouse School of Medicine
Atlanta, Georgia

Alzheimer's Disease Treatment

Monica L. Willis-Parker, M.D.
Assistant Professor of Medicine
Division of Geriatrics and Gerontology
Emory University School of Medicine
Emory Clinic at Wesley Woods
Atlanta, Georgia

Panel Discussion/Q&A

Minimally Invasive Surgery Update

8:30 am – 9:00 am **Endoscopic Transaxillary Robotic Thyroidectomy; State of the Art in Thyroid and Parathyroid Surgery**

Titus D. Duncan, M.D., F.A.C.S.
Peachtree Surgical and Bariatrics
Associate Professor of Surgery
Morehouse School of Medicine
Atlanta, Georgia

Q & A

Cancer Diagnosis and Treatment Update

9:30 am – 10:00 am **Unraveling Mammogram Screening Recommendations**

Rogsbert Phillips, M.D.
Private Practice
Metro Surgical Associates, Inc
Atlanta, Georgia

10:00 am – 10:30 am **Guidelines for Cervical Cancer Screenings/HPV**

Roland Matthews, M.D.
Chair, Department of OB/GYN
Morehouse School of Medicine
Director, Georgia Cancer Center of
Excellence at Grady
Atlanta, Georgia

Panel Discussion/Q&A

10:30 am – 11:00 am **Break – Visit the Exhibits**

11:00 am – 11:30 am **Minimally-Invasive Therapies for Localized Prostate Cancer**

James K. Bennett, M.D.
Midtown Urology & Midtown Urology
Surgical Center
Atlanta, Georgia

11:30 am – 12:00 Noon **Controversies around Screenings on Prostate Cancer**

Douglas Collins, M.D.
Private Practice
Metro Hematology Oncology Center
Atlanta, Georgia

Panel Discussion/Q&A

Asthma Symposium

12:00 Noon – 12:30 pm **Asthma Lunch in Exhibit Hall**

12:30 pm – 1:00 pm **Implementing the Guidelines for the Diagnosis and Management of Asthma among African American Serving Physicians**

Anthony Kimani, M.D., F.C.C.P.
Clinical Assistant Professor Allergy,
Pulmonary and Critical Care
Emory University School of Medicine
Atlanta, Georgia

Q & A

Cancer Diagnosis and Treatment Update Cont'd

1:00 pm – 1:30 pm **ACS Cancer Screening Guidelines**

Durado Brooks, M.D., MPH
American Cancer Society
Atlanta, Georgia

1:30 pm -2:00 pm **Community Engagement in Cancer Prevention**

Daniel S. Blumenthal, M.D., MPH
Professor of Community Health and
Preventive Medicine
Associate Dean for Community Health
Morehouse School of Medicine
Atlanta, Georgia

Panel Discussion/Q&A

EMR Meaningful Use and its Impact on Clinical Practice Health Disparities

2:00 pm – 3:00 pm **Physicians, Meaningful Use and its Impact on Health Disparities**

Margie Satinsky, M.A., M.B.A
*President, Satinsky Consulting, LLC
Adjunct Faculty Member, UNC School of Public Health
Faculty Member, Duke Medical Center's Business of Medicine Program for Residents
Durham, North Carolina*

3:00 pm – 3:30 pm **Georgia HIT Regional Extension Center**

Jeff Street
*Director
Georgia Health Information Technology Regional Extension Center (GA-HITREC)
National Center for Primary Care
Morehouse School of Medicine
Atlanta, Georgia*
Panel Discussion/Q&A

Friday, June 11, 2010

7:30 am – 2:30 pm **Registration**

MORNING SESSION

7:30 am – 8:00 am **Breakfast in the Exhibit Hall**

Moderator: **Lawrence L Sanders Jr., M.D.**
*Chair, Board of Trustees
Georgia State Medical Association
Atlanta, Georgia*

7:30 am – 8:00 am **Severe Heart Failure: Therapeutic Innovations**

John B. O'Connell, M.D.
*Executive Director
Heart Failure Program
Heart & Vascular Institute
St. Joseph's Hospital
Atlanta, Georgia*
Q & A

Practice Management

8:00 am – 9:00 am **Find the Cha-Ching in Your Practice**

John Sobieski, CPA
Anita Pittman, CPA
*Cherry, Bekaert & Holland
Atlanta, Georgia*
Q & A

9:00 am – 10:00 am **Taking Steps to Avoid Internal Embezzlement in Your Practice**

David Huff
*MAG Mutual HealthCare Solutions, Inc.
Atlanta, Georgia*
Q & A

10:00 am – 10:30 am **Break – Visit the Exhibits**

10:30 am – 11:30 am **Revenue Cycle: Coding and Documentation**

Steve Adams, CPC, CPC-H, CPC-I,
PCS FCS, COA
*MAG Mutual HIS
Duluth, Georgia*
Q & A

Health Policy Reform

11:30 am – 12:00 Noon **2010 AND BEYOND
National Health Care Reform
Implementation**

Lawrence L. Sanders Jr., M.D.
*Associate Dean, Clinical Affairs
Morehouse School of Medicine
Atlanta, Georgia*

12:00 Noon – 12:30 pm **Medicaid in Georgia – Maintaining a Strong Program**

Clyde L. Reese, III, Esq.
*Commissioner
Georgia Department of Community Health (DCH)
Atlanta, Georgia*
Panel Discussion/Q&A

Family Luncheon

12:30 pm – 2:00 pm

Moderator: **Warren Hutchings, M.D.**
*Mercer Medicine
Macon, Georgia*

Luncheon Speaker
**Promoting Health Equity:
Addressing the Root Causes of
Disparities**

Camara Phyllis Jones, M.D., PhD, MPH
*Research Director on Social Determinants
of Health and Equity
Epidemiology and Analysis Program Office
(proposed)
Office of Surveillance, Epidemiology and
Laboratory Services (proposed)
Centers for Disease Control and Prevention
Atlanta, Georgia*

Saturday, June 12, 2010

7:30 am – 12:00 Noon **Registration**

MORNING SESSION

7:30 am – 8:00 am **Breakfast in the Exhibit Hall**

Moderator: **Shelby Wilkes, M.D., MBA**
*Private Practice
Atlanta Eye Consultants
Atlanta, Georgia*

Infectious Disease Symposium

8:00 am – 8:30 am **The Secret Epidemic**
Helena Kwakwa, M.D., M.P.H.
*Director of H.I.V. Services
Department of Public Health
Ambulatory Health Services, Division of
Clinical Services
Philadelphia, Pennsylvania*

8:30 am – 9:00 am **Am I Missing HIV**
Millard J. Collier, M.D.
*Atlanta West Primary Care
Atlanta, Georgia*
Panel Discussion/Q&A

Pediatric Immunization Symposium

9:00 am – 9:30 am **To Immunize or Not – Updates on Immunizations**
Truddie Edwards Darden, M.D., F.A.A.P.
*Medical Director
Morehouse Medical Associates
Associate Professor of Clinical Pediatrics
Morehouse School of Medicine
Atlanta, Georgia*
Q & A

Mental Health Symposium

9:30 am – 10:00 am **Managing Drug Seeking Patients in the Office Setting**
Andrew Aldridge, M.D.
*Attending Psychiatrist and Clinical Instructor, Psychiatry
Harvard Medical School
Boston, Massachusetts*
Q & A

10:00 am – 10:30 am **Break – Visit the Exhibits**

Cardiovascular Disorders

10:30 am – 11:00 am **Advances in Hypertension Management in the Black American Patient**
Paul L. Douglass, M.D., F.A.C.C., F.S.C.A.I.
*Chief, Division of Cardiology
Director, Cardiovascular Services
Atlanta Medical Center
Assistant Clinical Professor
Morehouse School of Medicine
Metropolitan Atlanta Cardiology Consultants
Atlanta, Georgia*
Q & A

Gastroenterology Symposium

11:00 am - 11:30 Noon **Hepatitis C (HCV) an Approach**
Norman Gitlin M.D., FRCP, FRCPE, FACP, FACG
*Atlanta Gastroenterology Associates
Emory Midtown Medical Center
Atlanta, Georgia*
Q & A

11:30 am – 12:00 Noon **Future Directions of CME**
Keith L. Steward, M.D., MBA
*President & General Manager
Imedex
Alpharetta, Georgia*

12:00 Noon **Closing Remarks and Convention Wrap-up**
GSMA President

Adjournment